

# DESIGN (B.F.A.)

The James Pearson Duffy Department of Art and Art History is dedicated to the understanding, production and presentation of works of art in all media. It seeks to explore and develop visual literacy as well as technical, critical and conceptual skills. The curriculum combines history, theory, practice and technology with interdisciplinary learning that aims to nurture a balance between technical proficiency, experimentation with new ideas and studying the visual arts as a means of understanding the intellectual and cultural history of humanity.

## Admission Requirements

Admission Requirements for this program are satisfied by the general requirements for undergraduate admission (<http://bulletins.wayne.edu/undergraduate/general-information/admission/>) to the University.

## Degree Requirements

Candidates for the Bachelor of Fine Arts degree with a major in Design must complete a minimum of 120 credits including satisfaction of the University General Education requirements (<http://bulletins.wayne.edu/undergraduate/general-information/general-education/>), the Departmental and the Concentration requirements. All course work must be completed in accordance with the regulations of the University (<http://bulletins.wayne.edu/undergraduate/general-information/academic-regulations/>) and the College (<http://bulletins.wayne.edu/undergraduate/college-fine-performing-communication-arts/academic-regulations/>) governing undergraduate scholarship and degrees.

## Major Requirements

24 credits total – courses in sections A, B, and C in addition to the courses in your selected concentration.

Code	Title	Credits
<b>SECTION A</b>		
ADR 1050	Drawing I	3
ACO 1200	Surface Studio	3
ACO 1230	Space Studio	3
ACO 1270	Time Studio	3
<b>SECTION B</b>		
Select two of the following:		6
AH 1110	Survey of Art History: Ancient through Medieval	
AH 1120	Survey of Art History: Renaissance through Modern	
AH 1130	Encounters with the Arts of Global Africa	
<b>SECTION C</b>		
ADN 3100	Design Process	3
Art or Design History Course 3000-level or above		3
<b>Total Credits</b>		<b>24</b>

## Concentration Requirements

Students must complete forty-five credit hours in design courses, eighteen of which must be at the advanced level (from courses numbered 3000 and above) within the selected concentration *plus the appropriate senior seminar for the selected concentration*. The minimum grade for each course required in the concentration, which must be taken in the Department of Art and Art History, must be no less than a C- in order for the course credit to count toward completion of the degree. Curriculum outlines with suggested scheduling patterns for the below

concentrations are available from the Department of Art and Art History (<http://www.art.wayne.edu/>). All work within the following Concentration Requirements (45 credit hours) must be completed in addition to the courses from the Major Requirements (24 credit hours). Required courses in each concentration for the B.F.A. with a major in Design are given below; exceptions may be made only with the consent of advisor.

### Fashion Design

Code	Title	Credits
ADN 2410	Textiles	3
AFA 2420	Construction Methods I	3
AFA 3420	Construction Methods II	3
AFA 3400	Clothing and Culture	3
AFA 3460	Introduction to Merchandising	3
AFA 4430	Fashion Illustration	3
AFA 5422	Fashion Design: Flat Pattern	3
AFA 5424	Fashion Design: CAD	3
ADN 5430	History of Costume	3
AFA 5442	Fashion Design: Draping	3
AFA 5480	Fashion Design: Exhibition	3
AFA 5997	Seminar	3
One Fashion Design Elective (select one of the following):		3
AFA 4450	Contemporary Fashion Theory	
AFA 5400	Digital Fashion Illustration	
AFA 5472	Special Topics in Fashion	
One Merchandising Elective (select one of the following):		3
AFA 3470	Global Issues in Fashion Merchandising	
AFA 5410	Fashion Entrepreneurship	
AFA 5470	Visual Merchandising: Display	
One Fibers or Textile Design Elective (select one of the following):		3
AFI 3650	Fibers: Weaving	
AFI 3660	Fibers: Print and Dye	
AFI 3640	Fibers: Digital Textile Design	
<b>Total Credits</b>		<b>45</b>

### Graphic Design

Code	Title	Credits
AGD 2230	Introduction to Typography: Skills and Concepts	3
AGD 2240	Introduction to Graphic Design: Skills and Concepts	3
AGD 2250	Typography	3
AGD 3250	Graphic Design I: Principles and Problem Solving	3
AGD 3260	Introduction to Interactivity in Graphic Design	3
AGD 3700	History of Graphic Design	3
AGD 4250	Graphic Design II: Word, Image, and Visual Organization	3
AGD 5260	Senior Seminar	3
AGD 5997	Senior Studio	3
Two Graphic Design (AGD) electives 5000-level or above		6
Three Art or Design studio electives <sup>1</sup>		9
One Art or Design studio elective, chosen from the following subject areas: AGD, ADA or APR		3
<b>Total Credits</b>		<b>45</b>

<sup>1</sup> May be chosen from the following subject areas: ACO, ACR, ACS, ADA, ADN, ADR, AFA, AFI, AGD, AIA, AID, AME, APA, APH, APR or ASL.

## Industrial Design

Code	Title	Credits
ADN 5200	Ethnographic Research Methods for Designers	3
AID 3300	Introduction to Industrial Design	3
AID 3310	Presentation	3
AID 5300	Advanced Studio/Product ( should be retaken to accrue a minimum of 6 credit hours)	6
AID 5310	Advanced Presentation ( should be retaken to accrue a minimum of 6 credit hours)	6
AID 5330	3-D Modeling ( should be retaken to accrue a minimum of 6 credit hours)	6
AID 5997	Senior Seminar	3
AID 6310	Advanced Studio/Exhibit	3
AID 6300	Advanced Studio: Transportation	3
ADN 6320	History of Modern Design I	3
Two Art or Design studio electives <sup>1</sup>		6
<b>Total Credits</b>		<b>45</b>

<sup>1</sup> May be chosen from the following subject areas: ACO, ACR, ACS, ADA, ADN, ADR, AFA, AFI, AGD, AIA, AME, APA, APH, APR or ASL.

## Interior Design

Code	Title	Credits
AIA 1610	Architectural Drafting and Perspective Drawing	3
AIA 2600	Interior Design: CAD I	3
AIA 2610	Interior Design Studio I	3
AIA 3610	Interior Design Studio II	3
AIA 3620	Interior Design: CAD II	3
AIA 4610	Interior Design Studio III	3
AIA 5610	Interior Materials and Systems	3
AIA 5620	Building Construction Systems in Architecture I	3
AIA 5630	Interior Lighting Design and Application	3
AIA 5640	Building Construction Systems in Architecture II	3
AIA 5997	Senior Seminar	3
AIA 6610	Interior Design Studio IV	3
ADN 6320	History of Modern Design I	3
Two Art or Design studio electives <sup>1</sup>		6
<b>Total Credits</b>		<b>45</b>

<sup>1</sup> May be chosen from the following subject areas: ACO, ACR, ACS, ADA, ADN, ADR, AFA, AFI, AGD, AIA, AID, AME, APA, APH, APR or ASL.

## Design Honors Curriculum (B.F.A. Program)

(15 Credits required)

The Department of Art and Art History Honors program offers capable students the opportunity to pursue independent study and to work closely with department full-time faculty members. Completion of the honors major results in an honors degree designation on the diploma.

### Department Honors Requirements

In order to enter the Departmental Honors program a student must have achieved academic excellence in a college or university with a g.p.a. of 3.3. A student must meet all regular major requirements including the following:

Code	Title	Credits
<b>Honors Option Required Courses</b>		
Two Honors Option design studio courses at the 2000-level to 4000-level (internships cannot satisfy this requirement)		6
One Honors Option course of an advanced design studio elective at 5000-level or above		3
One Honors Seminar offered (HON 4200 through HON 4280)		3
One Honors Project (ACS 5996 – Honors Project)		3
<b>Total Credits</b>		<b>15</b>

The student must maintain a 3.3 g.p.a overall and in the major.