

# ARTS ADMINISTRATION (M.A.)

The Master of Arts in Arts Administration program offers a broad arts administration education as well as focus within specific areas of practice. The program fosters leadership and management skills, explores processes of innovation and creativity, examines networks and sources of support, while drawing on sound business and administrative training. The program also makes use of local dynamic arts institutions and the smaller entrepreneurial arts and cultural organizations. Students will receive the background to lead arts and cultural organizations such as theaters, galleries, museums, arts and culture festivals, arts centers, arts councils, local and regional arts boards, dance companies, community arts and cultural organizations, and musical ensembles including symphonies, orchestras, jazz and choral groups.

## Admission Requirements

Admission to this program is contingent upon admission to the Graduate School (<http://bulletins.wayne.edu/graduate/general-information/admission/>).

## Program Requirements

The program requires a minimum total of 30 credits. This is plan C program, as such no Master's Essay or Thesis are required for graduation.

Code	Title	Credits
<b>Required Core Courses</b>		<b>10</b>
THD 5141	State of the Arts: Contemporary Creative and Curatorial Practices	
THD 5651	Leadership and Team Building in the Creative Industries	
THD 5662	Art as Social Action: Realizing Impact Through Community-Driven Art	
THD 5674	Writing for the Arts: Narrative Strategies for Artists and Entrepreneurs	
THD 5675	Marketing and Public Relations in The Arts	
THD 5690	Performance Studies and Collaborative Thinking	
THD 5961	Research in Art Creation and Production	
THR 7671	Development II: Advanced Topics	
<b>General Electives (select 1 of the following)</b>		<b>6</b>
PS 6700	Financial Management for Nonprofit Organizations	
PS 7700	Foundations of Nonprofit Management	
FPC 5025	Entrepreneurship in the Arts	
FPC 5660	Creativity	
<b>Departmental Electives</b>		<b>14</b>
COM 5140	Public Relations and Social Media	
COM 5500	Journalism and New Media	
COM 5510	Societal Effects of New Technologies	
COM 6001	Communication Skills for Contemporary Workforce	
AH 5855	Museum Practicum	
MUA 6550	Marketing and Artist Management in Music	
MUA 6570	Music Entrepreneurship and Leadership	
MUA 7080	Strategy and Organization in Music	
ACS 5200	Art Gallery Management	
ACS 5210	Art Gallery Internship	
ACS 5650	Museum Culture: Histories, Critiques, Practices	
FPC 5025	Entrepreneurship in the Arts	
FPC 5660	Creativity	
MUA 5800	Strategy and Organization in Music	

THD 5665	Grant Writing and Fundraising for the Arts
THD 5690	Performance Studies and Collaborative Thinking
THR 6661	Marketing the Theatre
THR 6675	Board Governance in the Theatre
THR 7655	Human Resources and Financial Management for the Arts
THR 8661	The Media and the Theatre
THR 8689	Internships in Theatre Management

**Total Credits** **30**