

RISK AND CRISIS COMMUNICATION (GRADUATE CERTIFICATE)

The graduate certificate provides professionals and graduate students research-based knowledge and best practices of risk and crisis communication especially in the context of public health emergency events.

Admission Requirements

Applicants must meet the admission standards of the Graduate School (<http://bulletins.wayne.edu/graduate/general-information/admission/>). A bachelor's degree from a US institution or its equivalent from international colleges and universities. Students with a master's degree or its international equivalent also may enroll. Applicants must have a minimum of a 3.0 grade point average in upper division undergraduate coursework. In addition, preference will be given to students who have worked for a minimum of two years in government, non-governmental organizations, or private firms that focus on emergency management and response, health communication, and risk management.

Certificate Requirements

The Risk and Crisis Communication certificate requires 12 credits of coursework.

| Code | Title | Credits |
|----------------------|--|-----------|
| COM 7160 | Crisis Communication | 3 |
| COM 7162 | Risk Communication: Theoretical and Practical Approaches | 3 |
| COM 7170 | Health and Risk Communication | 3 |
| COM 7172 | Risk Communication: Disasters, Hazards, and the Media | 3 |
| Total Credits | | 12 |

All course work must be completed in accordance with the regulations of the Graduate School (<http://bulletins.wayne.edu/graduate/general-information/academic-regulations/>) and the College of Fine, Performing, and Communication Arts (<http://bulletins.wayne.edu/graduate/college-fine-performing-communication-arts/academic-regulations/>). A course substitution may be allowed with a strong rationale for the change and consultation with a faculty advisor. Students in the department enrolled in the M.A. and the graduate certificate program concurrently may have a maximum of 6 credits double-count toward both the M.A. and graduate certificate.