

# COMMUNICATION

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Office: 585 Manoogian Hall; 313-577-2943  
Interim Chairperson: Pradeep Sopory  
<https://comm.wayne.edu/>

The Department of Communication, in the College of Fine, Performing, and Communication Arts, offers graduate study leading to a doctoral degree, master's degree, and graduate certificate. The Department includes about thirty full-time faculty members with strong backgrounds in scholarly and professional approaches to the study and practice of communication. The Department has about 650 undergraduate majors and 150 graduate students. Approximately twenty-five graduate assistantships are offered each year to doctoral students.

The Department and faculty offices are in Manoogian Hall, located near the intersection of the John C. Lodge Freeway and Warren Avenue, in the heart of Detroit's Cultural Center. There are two media production facilities associated with the Department: the Midtown Studio (developed in partnership with Detroit Public Television, Channel 56) on the main floor of 5057 Woodward and the Media Arts production labs in the Old Main building, at the intersection of Warren and Cass Avenues. Most graduate courses are offered in the evening in Manoogian Hall.

## Departmental Philosophy

Communication is a human activity in which ideas, information, and perceptions are shared. The study of human communication involves the theory, research, and practice of human interaction among individuals, groups, institutions, and cultures, using quantitative, qualitative, rhetorical, and critical approaches.

The graduate program in communication is designed to establish and maintain high standards of scholarly research and creative/professional activity, while providing excellence in academic instruction at both the theoretical and applied levels. The graduate program encompasses the full range of empirical, rhetorical, and creative approaches, in which each student is focused through a personal Plan of Work.

Alumni of the program are skilled researchers, practitioners, critical consumers, and thoughtful observers of communication processes. While many serve as recognized scholars and educators throughout the country and world, others occupy responsible positions as communication professionals in business, government, and industry.

The research interests and methodological approaches of the faculty are diverse. Faculty members and graduate students have written extensively on computer-mediated communication, critical and cultural studies, dispute resolution, health and risk communication, interpersonal communication, journalism studies, media effects, media studies, organizational communication, public relations, and rhetorical theory and criticism. Faculty members also have diverse professional backgrounds and experiences and have won numerous state, regional, national, and international creative/professional awards. The graduate program is deeply committed to research and scholarship on the interrelations of theory, practice, research, experience, strategy, and ethics.

ANDERSON, JUANITA B.: M.A., B.A., University of Michigan; Professor - Teaching

CASSILO, SHANNON: M.S., Northwestern University; B.A., University of Michigan; Associate Professor-Teaching

ECHEVERRIA JONES, PAUL A.: M.F.A., University of Colorado; M.A., The New School; M.S. Mercy College, B.F.A., Purchase College; Assistant Professor

ECKERT, KRISTIN (STINE) D.: Ph.D., University of Maryland; M.S., Ohio University; B.A., University of Leipzig; Associate Professor

EZZEDDINE, COLLEEN: Ph.D., Wayne State University; Assistant Professor of Teaching

FITZGIBBON, JANE E.: Ph.D., M.A., Wayne State University; B.S., Central Michigan University; Associate Professor-Teaching

FRAZIER, DARRYL T.: Ph.D. candidate, M.A., Wayne State University; Assistant Professor of Teaching

FUHLHAGE, MICHAEL J.: Ph.D., University of North Carolina at Chapel Hill; M.A., University of Missouri-Columbia; B.S., University of Kansas; Associate Professor

JAHNG, MI ROSIE: Ph.D., University of Missouri; M.A., University of Texas; B.A., Sookmyung Women's University; Associate Professor

KEASHLY, LORALEIGH: Ph.D., University of Saskatchewan; M.A., University of New Brunswick; B.A., University of Calgary; Professor

MAGUIRE, KATHERYN C.: Ph.D., B.S., University of Texas at Austin; M.A., University of North Texas; Professor

MCCORMICK, PATRICIA K.: Ph.D., Michigan State University; M.A., Howard University/Michigan State University; B.A., University of Michigan; Associate Professor

MCDEVITT, KAREN: Ph.D., M.I.S., B.I.S., Wayne State University; Associate Professor-Teaching

MITRA, RAHUL: Ph.D., Purdue University; M.A., Bowling Green State University; B.S., University of Calcutta; Associate Professor

MIXON, ANITA J.: Ph.D., University of Illinois, Urbana-Champaign; M.A., University of Alabama; B.A., Columbia College; Assistant Professor

MOORMAN, JESSICA D.: Ph.D., University of Michigan; M.H.S. Johns Hopkins Bloomberg School of Public Health; B.A., University of Michigan; Assistant Professor

NAILS, ALICIA M.: J.D., B.A., Wayne State University; Professor-Teaching

NAJOR, MICHELE (SHELLY) A.: Ph.D., M.A., B.A., Wayne State University; Professor-Teaching

NOVAK, JULIE M.: Ph.D., North Dakota State University; M.S., Cornell University; B.S., University of Minnesota; Associate Professor

OSHAGAN, HAYG H.: Ph.D., M.A., University of Wisconsin-Madison; B.A., University of Pennsylvania; Associate Professor

PADGETT, DONYALE R.: Ph.D., Howard University; M.A., B.A., Wayne State University; Associate Professor

PASQUINELLI, SYDNEY: Ph.D., University of Pittsburgh; M.A., Wake Forest University; B.A., Wayne State University; Assistant Professor-Teaching

SEEGER, MATTHEW: Ph.D., Indiana University; M.A., Northern Illinois University; B.A., University of Evansville; Professor

SOPORY, PRADEEP: Ph.D., University of Wisconsin-Madison; M.A., University of Southern California; B.E., University of Kashmir; Professor and Interim Chair

SPALDING, JOHN W.: Ph.D., M.A., University of Michigan; B.S., Northwestern University; Associate Professor Emeritus

STEVENSON, RONALD J.: Ph.D., B.A., Wayne State University; M.A., Baylor University; Associate Professor-Teaching

STOYCHEFF, ELIZABETH: Ph.D., M.A., Ohio State University; B.A., University of Iowa; Associate Professor

TONG, STEPHANIE T.: Ph.D., M.A., Michigan State University; B.A., University of California-Davis; Professor

VULTEE, FREDERICK (FRED): Ph.D., M.A., University of Missouri; B.A., University of North Carolina at Chapel Hill; Associate Professor

WILKINS, LILLIAN (LEE) C. BLACK: Ph.D., M.A., University of Oregon; B.A., B.J., University of Missouri; Professor Emerita

YEZBICK, JULIA: Ph.D., M.A., Harvard University; M.A. University of Manchester; B.A., Michigan State University; Assistant Professor

YOUNG, KELLY M.: Ph.D., Wayne State University; M.A., B.A., Ball State University; Associate Professor

- Communication (Ph.D.) (<http://bulletins.wayne.edu/graduate/college-fine-performing-communication-arts/communication-communication-phd/>)
- Communication and Urban Sustainability (Ph.D. Dual-Title) (<http://bulletins.wayne.edu/graduate/college-fine-performing-communication-arts/communication/communication-urban-sustainability/>)
- Communication (M.A.) (<http://bulletins.wayne.edu/graduate/college-fine-performing-communication-arts/communication/communication-ma/>)
- Dispute Resolution (M.A.D.R.) (<http://bulletins.wayne.edu/graduate/college-fine-performing-communication-arts/communication/dispute-resolution-madr/>)
- Dispute Resolution (M.A./J.D. Joint Degree) (<http://bulletins.wayne.edu/graduate/college-fine-performing-communication-arts/communication/dispute-resolution-majd/>)
- Dispute Resolution (Graduate Certificate) (<http://bulletins.wayne.edu/graduate/college-fine-performing-communication-arts/communication/dispute-resolution-graduate-certificate/>)
- Communication and New Media (Graduate Certificate) (<http://bulletins.wayne.edu/graduate/college-fine-performing-communication-arts/communication/communication-new-media-graduate-certificate/>)
- Health Communication (Graduate Certificate) (<http://bulletins.wayne.edu/graduate/college-fine-performing-communication-arts/communication/health-communication-graduate-certificate/>)
- Risk and Crisis Communication (Graduate Certificate) (<http://bulletins.wayne.edu/graduate/college-fine-performing-communication-arts/communication/risk-crisis-communication-graduate-certificate/>)

## Communication

### COM 5010 History of Communication Technologies Cr. 3

Traces the historical development of communication technologies, industry players and government policies, and assesses impact of the technologies in their historical context. Offered Yearly.

**Prerequisites:** COM 1500 with a minimum grade of C

**Restriction(s):** Enrollment is limited to students with a major in Communication Studies, Communication, Film, Film Honors, Journalism, Journalism Honors, Media Arts and Studies, Media Arts and Studies Honors, Public Relations, Public Relations Honors or Radio and Television.

### COM 5020 Studies in Film History Cr. 3

Analysis of the development of a specific film genre, a director, or other historical aspect of the motion picture. Topics to be announced in Schedule of Classes. Offered Yearly.

**Prerequisites:** COM 2010 with a minimum grade of C or ENG 2450 with a minimum grade of C

**Restriction(s):** Enrollment is limited to students with a major in Communication Studies, Communication, Film, Film Honors, Journalism, Journalism Honors, Media Arts and Studies, Media Arts and Studies Honors, Public Relations, Public Relations Honors or Radio and Television.

**Fees:** \$20

**Repeatable for 12 Credits**

### COM 5050 Special Topics Cr. 1-3

Selected topics in communication to be announced in the Schedule of Classes. No more than six credits may be elected in this special topics course in any graduate degree program Offered Intermittently.

**Repeatable for 9 Credits**

### COM 5060 Documentary and Non-Fiction Film and Television Cr. 4

Study of the history and contemporary global landscape documentary film, video and digital media. Through screenings, readings and discussions, the course explores approaches to the analysis of documentary form and content including cinematic modes, social impact, ethical considerations and the processes of production, financing and distribution. Offered Yearly.

**Prerequisites:** COM 2010 with a minimum grade of C or COM 2450 with a minimum grade of C

**Fees:** \$20

### COM 5070 Culture, Communication, and Media Cr. 3

The purpose of this course is to engage students in an in-depth exploration of culture, communication, and media technologies and practices in everyday life. In essence, we will study how understandings of culture shape the world around us, even as it is shaped and mediated by everyday communication, often taken for granted. The course challenges students to rethink everyday representations of culture and social groups, unpack how power relations permeate cultural contexts, and identify alternative frames and openings through emerging media technologies. Offered Every Other Fall.

**Restriction(s):** Enrollment limited to students with a class of Senior.

### COM 5080 History of Journalism and Mass Media Cr. 3

A historical examination of the changing role of the media professional and forms of media and communication as they have developed in relation to particular social, political, economic, and technological conditions. Offered Fall, Winter.

### COM 5120 Public Address Cr. 3

Landmark moments of public address. What constitutes public address; relevance of public address studies. Offered Every Other Year.

**Restriction(s):** Enrollment limited to students with a class of Junior or Senior.

### COM 5130 Communication and Social Marketing Cr. 3

Principles of social marketing; student-driven group project. Offered Fall, Spring/Summer.

**Prerequisites:** COM 4210 with a minimum grade of C

### COM 5140 Public Relations and Social Media Cr. 3

Examines social media strategies and how they can be constructed, implemented and evaluated in the context of public relations planning. Offered for undergraduate credit only. Offered Winter.

**Prerequisites:** COM 3170 with a minimum grade of C and COM 4210 with a minimum grade of C

**COM 5160 Public Relations Campaigns and Issues Management Cr. 3**  
Capstone course for public relations majors. Management functions of public campaigns: developing objectives, strategic planning, issues management, budgeting. Blends theoretical concepts with their professional and practical applications; emphasis on public relations planning and evaluation. Offered for undergraduate credit only. Offered Winter.

**Prerequisite:** COM 4170 with a minimum grade of C

**Restriction(s):** Enrollment limited to students with a class of Senior.

**COM 5190 Special Topics in Communication Studies Cr. 1-3**

Advanced study of theory and research in communication studies. Topics to be announced in schedule of classes. Offered Winter.

**Prerequisite:** COM 2000 with a minimum grade of C or COM 3400 with a minimum grade of C

**Restriction(s):** Enrollment limited to students with a class of Senior; enrollment is limited to students in the Department of Communication.

**Repeatable for 6 Credits**

**COM 5200 Special Topics in Advanced Reporting Cr. 1-3**

Special areas of interest, such as sports writing, business writing, columns and editorials. Offered Yearly.

**Prerequisites:** COM 2100 with a minimum grade of C-

**Repeatable for 9 Credits**

**COM 5250 Professional Issues in Journalism and Mass Media Cr. 3**

Capstone course for journalism majors; must be taken in the last year of study. This course explores the issues and skill-set required to successfully enter the news media/media career field – either on staff or on your own. Media organizations and entrepreneurial opportunities are covered. Offered Fall, Winter.

**Prerequisite:** COM 2230 with a minimum grade of C or COM 4100 with a minimum grade of C

**COM 5270 Screenwriting Cr. 4**

**Satisfies General Education Requirement:** Writing Intensive Competency Principles and techniques of writing for motion pictures. Analysis and study of professionally written scripts. Exercises in writing dramatic and non-fiction screenplays. This course fulfills the Writing Intensive Requirement for the Film major. Offered Every Term.

**Prerequisites:** COM 2210 with a minimum grade of C

**Restriction(s):** Enrollment is limited to students in the Department of Communication.

**Fees:** \$10

**Repeatable for 8 Credits**

**COM 5300 Layout and Design Cr. 3**

Practical skills course in publishing newsletters, magazines, newspapers and books; emphasis on new computer technology, desktop publishing; business aspects of publishing, including printing, promotion and marketing; skills in use of personal computer for publishing. Offered Intermittently.

**Fees:** \$30

**COM 5310 Investigative Reporting Cr. 3**

Advanced reporting techniques involving use of Freedom of Information Act and computer-assisted data base searches; accessing public records. Offered Intermittently.

**Prerequisites:** COM 2100 with a minimum grade of C

**COM 5320 Health Communication Cr. 3**

Communication demands of health care and health promotion; current communication issues and problems in modern health care systems; identification of communication strategies for health care consumers and providers. Offered for undergraduate credit only. Offered Every Other Year.

**Prerequisites:** COM 2000 with a minimum grade of C or COM 3400 with a minimum grade of C

**COM 5330 Rhetoric of Visual Culture Cr. 3**

Influence that vision and visual texts have in our culture. Critical examination of such texts, including photography, museums, monuments, the fashion industry, tattoos and body marking. Offered for undergraduate credit only. Offered Every Other Year.

**Prerequisites:** COM 2000 with a minimum grade of C or COM 3400 with a minimum grade of C

**COM 5350 Media Arts Production Cr. 3**

Key components of production for electronic media (field, audio, and television production). Production techniques, aesthetic understanding, directing skills. No credit after COM 5380 or COM 5400. Offered for graduate credit only. Offered Fall.

**Fees:** \$100

**COM 5360 Gender and Communication Cr. 3**

Analysis of gender communication issues within interpersonal, group, organizational, intercultural, public, and mass mediated contexts. Offered for undergraduate credit only. Offered Every Other Year.

**Prerequisite:** COM 2000 with a minimum grade of C

**COM 5380 Video Field Production and Editing Cr. 3**

Theory and practical application of digital film/video location production and post-production techniques. Non-linear editing and post-production software as used in creative development of original content. Offered Winter.

**Prerequisites:** COM 5350 with a minimum grade of B

**Restriction(s):** Enrollment is limited to Graduate level students; enrollment is limited to students in the Department of Communication.

**Fees:** \$100

**COM 5381 TV News Reporting and Digital Editing Cr. 3**

Theory and practical application of aesthetics and journalistic values of TV news and feature storytelling. Emphasis on planning, location video and sound protection, editing, interviewing, writing skills, on-camera presentation. Offered Fall, Winter.

**Prerequisite:** COM 2230 with a minimum grade of C

**Restriction(s):** Enrollment is limited to students with a major in Journalism, Journalism Honors, Media Arts and Studies or Media Arts and Studies Honors.

**Fees:** \$125

**COM 5390 Digital Animation Cr. 3**

Introduction to animation techniques, 2D to 2-1/2D to 3D; includes use of Adobe products such as After Effects. Discussion of alpha channels, masks, rotoscoping, layering, keyframe and behavioral-based animation. Offered Winter.

**Prerequisites:** COM 1600 with a minimum grade of C or COM 5350 with a minimum grade of C

**COM 5400 Techniques of Film and Video Production Cr. 4**

Capstone course option for majors in Media Arts and Studies; should be taken in last 21 credits of program. Experience with the preparation, shooting and editing of video projects in film-style production. Offered Fall, Winter.

**Prerequisite:** COM 3380 with a minimum grade of C or COM 5380 with a minimum grade of C

**Restriction(s):** Enrollment is limited to students in the Department of Communication.

**Fees:** \$150

**COM 5410 Producer's Workshop Cr. 3**

Examination of the business, managerial, and creative considerations and process of producing media programming from conception through distribution. Offered Yearly.

**Prerequisites:** COM 3380 with a minimum grade of C, COM 3390 with a minimum grade of C, COM 5380 with a minimum grade of C, COM 5381 with a minimum grade of C, or AIN 3220 with a minimum grade of C

**Restriction(s):** Enrollment is limited to students with a major in Communication Studies, Communication, Film, Film Honors, Journalism, Journalism Honors, Media Arts and Studies, Media Arts and Studies Honors, Public Relations, Public Relations Honors or Radio and Television.

**Fees:** \$35

**COM 5420 Director's Workshop Cr. 3**

Organization and execution of the film and video director's tasks through production of a major creative project. Offered Yearly.

**Prerequisite:** COM 5400 with a minimum grade of C

**Fees:** \$125

**Repeatable for 6 Credits**

**COM 5440 Film, Cinematography and Lighting Cr. 4**

An immersion into the cinematic practices and applied theory of film and digital cinema including the art and technology of cinematography, lighting design, and non-linear post-production. Students will apply an understanding of exposure and color temperature control, workflow management, NLE systems and color grading to the creation of short cinematic works designed for their portfolios and for exhibition. Offered Every Other Year.

**Prerequisite:** COM 5400 with a minimum grade of C

**Restriction(s):** Enrollment is limited to students with a major in Communication Studies, Communication, Film, Film Honors, Journalism, Journalism Honors, Media Arts and Studies, Media Arts and Studies Honors, Public Relations, Public Relations Honors or Radio and Television.

**Fees:** \$125

**COM 5460 Magazine Writing Cr. 3**

Advanced feature writing: preparation of magazine features. Students focus on limited number of in-depth articles. Research, structure and writing techniques to produce publishable magazine-length articles. Offered Yearly.

**Prerequisite:** COM 4100 with a minimum grade of C

**COM 5500 Journalism and New Media Cr. 3**

Theory and practical application of publishing journalistic works via new media. Emphasis on best practices and techniques of using social media for news coverage. Offered Fall, Winter.

**Prerequisite:** COM 2100 with a minimum grade of C

**Fees:** \$30

**COM 5510 Societal Effects of New Technologies Cr. 3**

Capstone course; must elect in last 21 credits prior to graduation. Discusses the societal impact of traditional mass media and the evolving interactive technologies of computers and mobile networks as well as emerging technologies such as robotics. Offered Yearly.

**Prerequisite:** COM 1500 with a minimum grade of C

**Restriction(s):** Enrollment is limited to students with a major in Communication, Journalism, Journalism Honors, Media Arts and Studies, Media Arts and Studies Honors or Radio and Television.

**COM 5520 International Communications Cr. 3**

Examination of the complex issues pertaining to international telecommunication, broadcasting and satellite systems within the broader political, economic and sociocultural contexts of globalization. Offered Yearly.

**COM 5540 Film Criticism and Theory Cr. 3**

Introduction to the major classical and contemporary theoretical and critical approaches to the study of film and screen arts, inclusive of Third Cinema theory, in a globalized, multi-screen media environment. Offered Fall.

**Prerequisites:** 2 of (COM 2010 with a minimum grade of C, COM 2020 with a minimum grade of C, COM 3010 with a minimum grade of C, COM 3230 with a minimum grade of C, AFS 3200 with a minimum grade of C, or COM 3400 with a minimum grade of C)

**COM 5610 Advanced TV Production Cr. 3**

Students work on producing live, recorded TV programs and work on a professional-style TV production crew. Positions include technical director, teleprompter operator, producers, audio, lighting, staging/set construction personnel, camera operators, editors. Offered Fall, Winter.

**Prerequisite:** COM 4410 with a minimum grade of C or COM 5381 with a minimum grade of C

**Fees:** \$135

**Repeatable for 6 Credits**

**COM 5710 Law and Ethics in Journalism and Mass Media Cr. 3**

Covers legal and ethical issues in Journalism and Mass Media. It is designed to help students in journalism, public relations, advertising, and other media professions understand the practical application of law and ethics in their working lives. Offered Fall, Winter.

**COM 5900 Senior Project in Communication Studies Cr. 3**

Combination of lectures and workshops to assist students in carrying out a service learning or individual research project. Offered for undergraduate credit only. Offered Fall, Winter.

**Restriction(s):** Enrollment limited to students with a class of Senior; enrollment is limited to students with a major in Communication Studies or Communication Studies Honors.

**COM 5993 Writing Intensive Course Cr. 0**

**Satisfies General Education Requirement:** Writing Intensive Competency Disciplinary writing assignments under the direction of a faculty member. Must be selected in conjunction with a designated corequisite; see section listing in Schedule of Classes for corequisites available each term. Satisfies the University General Education Writing Intensive Course in the Major requirement. No degree credit. Required for all Film Studies majors. Offered Every Term.

**Prerequisites:** AFS 2390 with a minimum grade of C, ENG 2390 with a minimum grade of C, ENG 3010 with a minimum grade of C, ENG 3020 with a minimum grade of C, or ENG 3050 with a minimum grade of C

**Restriction(s):** Enrollment is limited to Undergraduate level students.

**COM 6050 New Media Practices Cr. 3**

Examination of principles of emerging communication practices – including mobile, social, AR, VR, MR, and AI – across personal, cultural, and institutional settings. Offered Fall.

**COM 6090 Digital Screen Media Cr. 3**

Foundational techniques of creating transmedia content. Students explore basic interactivity, and gain experience designing and implementing sites for multimedia platforms. Offered Winter.

**Restriction(s):** Enrollment is limited to Graduate level students.

**Fees:** \$85

**COM 6100 Speech Writing Cr. 3**

Preparation and presentation of speech manuscripts. Emphasis on style of writing, use of supporting materials and factors of interest. Special problems of ghost-writing considered. Offered Every Other Year.

**COM 6140 Public Relations Theory Cr. 3**

This course provides a foundational grounding in public relations theories and examines them in different communication contexts, including mediated, crisis, and international. Offered Fall.

**Restriction(s):** Enrollment is limited to Graduate level students.

**COM 6180 Principles of Health Communication Cr. 3**

Graduate survey of theory, research and practice in communication; emphasis on collaborative patient-provider interactions and health campaigns. Offered for graduate credit only. Offered Fall.

**Restriction(s):** Enrollment is limited to Graduate level students.

**COM 6190 Internship Cr. 1-3**

On-the-job observations and work experience in business, service, social, governmental, and industrial organizations. Emphasis on journalism, public relations, and organizational communication. Offered Every Term.

**Repeatable for 6 Credits**

**COM 6220 Dispute Resolution and Communication Technology Cr. 3**

Conflict in online environments; development of Online Dispute Resolution (ODR). Hands-on work with state-of-the-art ODR technologies via several simulations. Offered Every Other Year.

**COM 6250 Organizational Communication Cr. 3**

Theoretical review of the structure process and function of communication within and between organizations. Analysis of current and emerging issues in the theory and research of organizational communication. Offered Fall.

**COM 6270 New Media Theory Cr. 3**

Exploration of a wide range of theoretical approaches central to the study of new media, including media ecology, computational approaches, cultural studies, media convergence, posthumanism, and ethical considerations. Offered Yearly.

**COM 6280 Reporting on Diversity Cr. 3**

Focus on journalistic writing with sensitivity on the language and framing used when reporting on race, ethnicity, culture, gender identity or gender expression. For students intending careers in fields that require writing that can reach diverse public audiences, such as news media, public relations, and strategic communications. Offered for graduate credit only. Offered Fall, Winter.

**COM 6310 Allesee Lectures in Media Cr. 1**

Through public lectures, screenings and discussion sessions, this course provides critical and analytical approaches to the study of work by leading artists, professionals and/or scholars in the fields of film, media arts, or broadcast journalism. Offered Yearly.

**Restriction(s):** Enrollment limited to students with a class of Unranked Grad, Junior or Senior; enrollment limited to students in the Fine, Performing & Comm. Arts.

**Repeatable for 3 Credits**

**COM 6350 Communication, Culture, and Conflict Cr. 3**

Overview of communication theory and practice as it relates to issues of culture, conflict and dispute resolution. Offered Fall.

**COM 6390 Documentary Storytelling I Cr. 3**

Research practices, production techniques and ethical considerations vital to documentary storytelling; camera, sound recording and digital workflow techniques employed in small-crew documentary production; interview and narrative construction techniques. Emphasis on the development of research, conceptualization, visualization, and preproduction skills required for documentary filmmaking. For graduate students, this is the first of a two-semester sequence in documentary filmmaking. Graduate students should plan to register for COM 7390 upon successful completion of this course. Offered Winter.

**Prerequisites:** COM 5060 with a minimum grade of C (may be taken concurrently) and (COM 3380 with a minimum grade of B+, COM 5380 with a minimum grade of B+, COM 5381 with a minimum grade of B+, or COM 6090 with a minimum grade of B+)

**Fees:** \$125

**COM 6410 Allesee Master Class Cr. 1-3**

The Allesee Master Class provides students the opportunity to work with leading artists, professionals, and/or scholars in the fields of film, media arts, or broadcast journalism develop and refine professional and creative skills in a production environment. Offered Yearly.

**Repeatable for 6 Credits**

**COM 6530 Audience Measurement and Survey Techniques Cr. 3**

Theory and application of quantitative and qualitative research techniques in surveying audiences for electronic media. Offered for graduate credit only. Offered Yearly.

**Restriction(s):** Enrollment is limited to Graduate level students.

**COM 6680 Directed Projects in Film and Media Cr. 1-3**

Advanced individual projects. Offered Every Term.

**Prerequisite:** COM 5400 with a minimum grade of C

**Repeatable for 3 Credits**

**COM 7000 Introduction to MA Studies in Communication Cr. 3**

The foundational course providing a comprehensive overview of the field of communication, including: key theories, themes, subdisciplines, and research methodologies commonly used within the discipline. Offered Fall.

**Restriction(s):** Enrollment is limited to Graduate level students.

**COM 7010 Special Topics Cr. 1-3**

Selected topics in communication to be announced in the Schedule of Classes. Offered Intermittently.

**Restriction(s):** Enrollment is limited to Graduate level students.

**Repeatable for 9 Credits**

**COM 7040 Language and Power Cr. 3**

Ways in which language is used as a device of oppression and liberation. Offered Every Other Year.

**Restriction(s):** Enrollment is limited to Graduate level students.

**COM 7140 Public Relations Campaigns and Issues Management Cr. 3**

Management functions of public relations campaigns: developing objectives, strategic planning, issues management, budgeting. Blends theoretical concepts with their professional and practical applications; emphasis on prominent critical rhetorical approaches to public relations planning and evaluations. Offered Winter.

**Restriction(s):** Enrollment is limited to Graduate level students.

**COM 7150 Micro-level Organizational Communication Cr. 3**

Communicative processes, behaviors and relationships that affect individuals, dyads and small groups at the workplace. Topics covered include leadership, small group communication, mentorship, co-worker relationships, identity management, civility and workplace bullying. Offered Every Other Year.

**Restriction(s):** Enrollment is limited to Graduate level students.

**COM 7160 Crisis Communication Cr. 3**

Theoretical and case-study approach to communicative aspects of organizational crisis management. Topics include post-crisis response, crisis sensing, crisis planning. Offered Every Other Year.

**Restriction(s):** Enrollment is limited to Graduate level students.

**COM 7162 Risk Communication: Theoretical and Practical Approaches Cr. 3**

Introduces students to the theoretical approaches to risk communication. In addition, students will be introduced to research methods that may be used to conduct evaluation research on the impact of mediated risk communication. Offered Fall.

**Restriction(s):** Enrollment is limited to Graduate level students.

**COM 7170 Health and Risk Communication Cr. 3**

Theory and research in health and risk communication. Role of communication in hindering and promoting health under situations of health risk such as disasters and other public health emergencies. Offered Winter.

**Restriction(s):** Enrollment is limited to Graduate level students.

**COM 7172 Risk Communication: Disasters, Hazards, and the Media Cr. 3**

Introduces students to the role of mass media in communicating about disasters and hazards, public opinion and cultural understanding of risk as expressed through popular culture, individual and public policy response to risk messages, and some introduction to the ethical issues embedded in the concept of risk. Offered Fall.

**Restriction(s):** Enrollment is limited to Graduate level students.

**COM 7200 Visual Communication Cr. 3**

Analysis of symbolic and performative dimensions of visual communication from a variety of perspectives (rhetorical, social scientific, critical/cultural), reflective of the instructor's expertise. Students may analyze political communications, data visualizations, films, ad campaigns, or other types of media across various modes of conveyance (i.e. print, television, and/or digital platforms). Offered Every Other Year.

**Restriction(s):** Enrollment is limited to Graduate level students.

**COM 7210 New Media and Strategic Communication Cr. 3**

Fundamental theories and practical applications of social media, and its strategic use in public relations and professional communication. Offered Every Other Year.

**Restriction(s):** Enrollment is limited to Graduate level students.

**COM 7220 Professional Issues in Applied Communication Cr. 3**

Offered Winter.

**Restriction(s):** Enrollment is limited to Graduate level students.

**COM 7250 Rhetorical Criticism Cr. 3**

Principles of criticism as applied to public address; analysis of standards and methods of evaluation; readings in modern criticism of public address. Research project. Offered Fall.

**Restriction(s):** Enrollment is limited to Graduate level students.

**COM 7260 Quantitative Research Methods in Communication Cr. 3**

Methods of quantitative research in communication such as experimental design, surveys, content analysis, measurement, descriptive and inferential statistical analysis. Offered Fall.

**Restriction(s):** Enrollment is limited to Graduate level students.

**COM 7270 Advanced Screenwriting Cr. 4**

Research and writing for creation of full-length dramatic or documentary film and television scripts. Offered Every Term.

**Prerequisite:** COM 5270 with a minimum grade of C

**Restriction(s):** Enrollment is limited to Graduate level students.

**Fees:** \$10

**COM 7290 Contemporary Rhetorical Theory Cr. 3**

Exploratory analysis of a broad spectrum of recent works relevant to the art of discourse. Offered Every Other Year.

**Restriction(s):** Enrollment is limited to Graduate level students.

**COM 7340 Interviewing Cr. 3**

Theory and research on interviewing across a range of contexts. Topics include: constructing questions and protocols, listening, role, self-presentation, social understanding. Contexts may include screening, counseling, legal, journalism and research. Offered Every Other Year.

**Restriction(s):** Enrollment is limited to Graduate level students.

**COM 7360 Qualitative Research Methods in Communication Cr. 3**

Methods of qualitative research in communication such as participant interviews, focus groups, ethnography and analysis. Offered Yearly.

**Restriction(s):** Enrollment is limited to Graduate level students.

**COM 7365 Ethnographic Methods for Communication Research Cr. 3**

Design, implementation and evaluation of ethnographic and participant/observation research studies in communication. Offered Every Other Year.

**Restriction(s):** Enrollment is limited to Graduate level students.

**COM 7380 Advanced Media Editing Cr. 3**

Principles of video and film editing; exercises and assignments covering pace, meaning, special effects; styles of editing related to genres; non-linear editing software programs. Offered Fall, Winter.

**Restriction(s):** Enrollment is limited to Graduate level students.

**Fees:** \$30

**COM 7390 Documentary Storytelling II Cr. 3**

Second-semester of a two-semester graduate sequence on documentary storytelling. Advanced principles of writing, producing, directing and editing the documentary. Special emphasis on advanced location production and post-production visual storytelling techniques including character development, continuity, and narrative story structure. Graduate students should plan to enroll in this course in the regular semester immediately following their completion of COM 6390. Offered Fall.

**Prerequisite:** COM 6390 with a minimum grade of C

**Restriction(s):** Enrollment is limited to Graduate level students.

**Fees:** \$125

**COM 7410 Communication Theory Cr. 3**

Systematic analysis of major theories of communication including historical/philosophical foundations, current applications, and recent developments. Offered Yearly.

**Restriction(s):** Enrollment is limited to Graduate level students.

**COM 7420 Seminar in Directing Cr. 3**

Provides the advanced media production student the opportunity to devote an entire semester to producing, directing, and editing a significant cinematic or interactive work. It focuses on creative approaches to cinematic visualization, character development, dramatic structure, scene construction, sound design and the direction of performances (actors, talent and production teams) in the crafting of compelling motion picture stories. Students work to establish their artistic voices as they create significant films or interactive digital media projects for professional exhibition and distribution. A completed script or detailed treatment is required prior to registration. Offered Yearly.

**Restriction(s):** Enrollment is limited to Graduate level students.

**Fees:** \$125

**Repeatable for 6 Credits**

**COM 7500 Seminar in Mass Media Cr. 3**

Advanced topics in mass communication theory and research. Offered Yearly.

**Restriction(s):** Enrollment is limited to Graduate level students.

**Repeatable for 9 Credits**

**COM 7520 Theories of Media Effects Cr. 3**

Survey of research and theory regarding cognitive, emotional, and behavioral effects of mass media on individuals and society. Offered Yearly.

**Restriction(s):** Enrollment is limited to Graduate level students.

**Repeatable for 998.99 Credits**

**COM 7530 Critical Mass Communication Theory Cr. 3**

Foundational readings and concepts; theoretical perspectives of critical theory and cultural studies. Offered Every Other Year.

**Restriction(s):** Enrollment is limited to Graduate level students.

**COM 7580 Content Analysis Cr. 3**

Theory and practice in quantitative techniques for analyzing texts. Offered Every Other Year.

**Restriction(s):** Enrollment is limited to Graduate level students.

**COM 7610 Feminist Media Theory Cr. 3**

Overview and discussion of feminist theories, women studies theories, and gender studies theories and their intersections with and applications to theories in communication studies, journalism studies, and media studies. Offered Every Other Year.

**Restriction(s):** Enrollment is limited to Graduate level students.

**COM 7700 Political Communication Cr. 3**

Theory and methods of political communication. Studied and applied topics such as campaigns, messages, public opinion, news coverage will be analyzed from a variety of perspectives (rhetorical, social scientific, critical/cultural), reflective of the instructor's expertise. Offered Every Other Year.

**Restriction(s):** Enrollment is limited to Graduate level students.

**COM 7810 Seminar in Communication Education Cr. 3**

Philosophy and approaches to teaching communication on the college level. Topics include objectives, evaluation, motivation and teaching strategies. Offered Fall.

**Restriction(s):** Enrollment is limited to Graduate level students.

**COM 7990 Directed Study: MA Cr. 1-4**

Offered Every Term.

**Restriction(s):** Enrollment is limited to Graduate level students.

**Repeatable for 6 Credits**

**COM 7991 Directed Study: PhD Cr. 1-4**

Research in major field for advanced graduate students. Offered Every Term.

**Restriction(s):** Enrollment is limited to Graduate level students.

**Repeatable for 6 Credits**

**COM 7999 Master's Essay Direction Cr. 1-3**

Offered Every Term.

**Restriction(s):** Enrollment is limited to Graduate level students.

**COM 8000 Introduction to PhD Studies Cr. 3**

Introduction to perspectives, approaches and methods of communication research. Required during first term of Ph.D. study in the Communication Department. Offered Yearly.

**Restriction(s):** Enrollment is limited to Graduate level students.

**COM 8140 Public Relations Theory Cr. 3**

This course provides a foundational grounding in public relations theories and examines them in different communication contexts, including mediated, crisis, and international. Offered Fall.

**Restriction(s):** Enrollment is limited to Graduate level students.

**COM 8250 Organizational Communication Cr. 3**

Theoretical review of the structure process and function of communication within and between organizations. Analysis of current and emerging issues in the theory and research of organizational communication. Offered Every Other Year.

**Restriction(s):** Enrollment is limited to Graduate level students; enrollment limited to students in a Doctor of Philosophy degree.

**COM 8340 Communication, Culture, and Conflict Cr. 3**

Overview of communication theory and practice as it relates to issues of culture, conflict and dispute resolution. Offered Fall.

**Restriction(s):** Enrollment is limited to Graduate level students; enrollment limited to students in a Doctor of Philosophy degree.

**COM 8350 Advanced Study in Rhetorical Criticism Cr. 3**

Study of important decisions in rhetorical criticism; two critical projects refined throughout the term in context of critical process, perspectives and approaches. Offered Every Other Year.

**Prerequisite:** COM 7250 with a minimum grade of C

**Restriction(s):** Enrollment is limited to Graduate level students.

**COM 8530 Audience Measurement and Survey Techniques Cr. 3**

Theory and application of quantitative and qualitative research techniques in surveying audiences for electronic media. Offered Winter.

**Restriction(s):** Enrollment is limited to Graduate level students; enrollment limited to students in a Doctor of Philosophy degree.

**COM 8999 Master's Thesis Research and Direction Cr. 1-8**

Offered Every Term.

**Restriction(s):** Enrollment is limited to Graduate level students.

**Repeatable for 8 Credits**

**COM 9990 Pre-Doctoral Candidacy Research Cr. 1-8**

Research in preparation for doctoral dissertation. Offered Yearly.

**Restriction(s):** Enrollment is limited to Graduate level students.

**Repeatable for 12 Credits**

**COM 9991 Doctoral Candidate Status I: Dissertation Research and Direction Cr. 7.5**

Offered Yearly.

**Restriction(s):** Enrollment is limited to Graduate level students.

**COM 9992 Doctoral Candidate Status II: Dissertation Research and Direction Cr. 7.5**

Offered Yearly.

**Prerequisite:** COM 9991 with a minimum grade of S

**Restriction(s):** Enrollment is limited to Graduate level students.

**COM 9993 Doctoral Candidate Status III: Dissertation Research and Direction Cr. 7.5**

Offered Yearly.

**Prerequisite:** COM 9992 with a minimum grade of S

**Restriction(s):** Enrollment is limited to Graduate level students.

**COM 9994 Doctoral Candidate Status IV: Dissertation Research and Direction Cr. 7.5**

Offered Yearly.

**Prerequisite:** COM 9993 with a minimum grade of S

**Restriction(s):** Enrollment is limited to Graduate level students.

**COM 9995 Candidate Maintenance Status: Doctoral Dissertation Research and Direction Cr. 0**

Offered Yearly.

**Restriction(s):** Enrollment is limited to Graduate level students.

**Fees:** \$434.8

**Repeatable for 0 Credits**

## Dispute Resolution

**DR 6120 Human Diversity and Human Conflict Cr. 3**

Relationship of human differences and conflict, and ways to nonviolently confront and work with them; differences as defined by ethnicity, race, gender, class, age, etc. Offered Winter.

**DR 7100 Roots of Social Conflict Cr. 3**

Background and immediate causes of social conflict, from interpersonal to national to international settings, from ethnic to gender conflict; review of destructive and constructive aspects of conflict. Offered Fall.

**Restriction(s):** Enrollment is limited to Graduate level students.

**DR 7210 Workplace Negotiations Cr. 3**

The purpose of this course is to examine the process of negotiations. It focuses on the skills, strategies, and techniques behind effective negotiating. The course content is applicable to a broad spectrum of work- or business-related relationship challenges faced by managers and professionals. This course embraces an active experiential approach to learning in an effort to bridge the theoretical and pragmatic aspects of negotiations. Offered Yearly.

**Restriction(s):** Enrollment is limited to Graduate level students.

**Equivalent:** MGT 7780

**DR 7220 Concepts and Processes of Dispute Resolution II: Neutral Intervention Theory and Practice Cr. 3**

Dispute resolution growth and methods; mediation, facilitation, conciliation, fact-finding, arbitration; hybrids; dispute resolution institutions and practitioners. Offered Winter.

**Prerequisite:** MGT 7780 with a minimum grade of C or DR 7210 with a minimum grade of C

**Restriction(s):** Enrollment is limited to Graduate level students.

**DR 7310 Practicum in Dispute Resolution Cr. 3**

This course was designed to teach students the skills required as third party neutrals (mediators) in the facilitative mediation process. The curriculum includes discussion and lectures on other alternative dispute resolution (ADR) processes, but the main focus of the class will be facilitative mediation. Role play opportunities, observation, and practice experience will be provided as part of the class in order to provide students opportunity to work on practical skills in addition to learning mediation theory. Elements of the subject matter taught include the nature of conflict, how mediation fits within the ADR structure, understanding values and relationships embedded within the dispute resolution process, ethical standards of practice, mediation techniques, role and task of the mediator, and stages of the mediation process. Offered Yearly.

**Prerequisite:** DR 7210 with a minimum grade of C and DR 7220 with a minimum grade of C

**Restriction(s):** Enrollment is limited to Graduate or Law level students.

**Fees:** \$225

**Equivalent:** LEX 7660

**DR 7890 Final Seminar in Dispute Resolution Cr. 3**

Capstone seminar for Dispute Resolution program. Critical issues and assumptions in the practice and research spheres. Offered Winter.

**Restriction(s):** Enrollment is limited to Graduate level students.

**DR 7990 Directed Study in Dispute Resolution Cr. 1-4**

Advanced independent readings and writing under supervision of graduate faculty member, in areas of special interest. Offered Yearly.

**Restriction(s):** Enrollment is limited to Graduate level students.