

SPORTS ADMINISTRATION (M.A.)

This online M.A. program is designed to prepare students for a career within the broad spectrum of sports programs, agencies, and related organizations. Students may specialize in one of four areas of concentration: interscholastic athletic administration, intercollegiate athletic administration, commercial sports administration, or professional sports administration. Students may custom-design their curriculum through internships and elective coursework as approved by their advisor.

Admission to this program is contingent upon admission to the Graduate School (<http://bulletins.wayne.edu/graduate/general-information/admission/>) and the Division (<http://bulletins.wayne.edu/graduate/college-education/kinesiology-health-sport-studies/>).

This Master of Arts degree is offered as a Plan C option. Plan C requires thirty-four credits in course work including twenty-four credits in required courses, with the remaining credits from courses to be selected in consultation with an advisor. All course work must be completed in accordance with the academic procedures of the College of Education (<http://bulletins.wayne.edu/graduate/college-education/academic-regulations/>) and the Graduate School's (<http://bulletins.wayne.edu/graduate/general-information/degree-certificate-requirements/>) regulations governing graduate scholarship and degrees.

Code	Title	Credits
Required Courses		24
SAM 6410	Introduction to Sports Administration	3
SAM 6570	Sports Marketing	3
SAM 6660	Risk Management in Physical Education and Sports	3
SAM 6661	Equity and Access in Sport	3
SAM 7540	Concepts of Management in Health, Physical Education and Recreation	3
SAM 7581	Sport Finance	3
SAM 8750	Internship in Sports Administration	1-8
Additional Courses		6
Please select six (6) credits from the following elective courses (additional courses may be selected in consultation with the advisor):		
SAM 5510	Principles of Coaching	3
SAM 6300	Interscholastic Athletic Directing	3
SAM 6310	Collegiate Athletic Administration	3
SAM 6320	Youth Sports and Recreation	3
SAM 6530	Professional Sport Administration	3
SAM 6531	Sports Event Management	3
SAM 6560	Media Design and Communication	3
SAM 6750	Field Work in Sports Administration and Management	1-4
SAM 6640	Legal Issues in Health, Physical Education and Recreation	3

Selected Courses: Additional courses from a list approved by the advisor to complete the minimum of thirty credits required for graduation. A minimum of twenty-four of these thirty credits required for graduation must be earned in courses within the Division of Kinesiology, Health and Sport Studies.