

MGT - MANAGEMENT

MGT 1000 Student Success and Career Development for Business Students Cr. 1

Designed to assist all incoming Mike Ilitch School of Business students in a successful transition to Wayne State University through interactive exercises and engaging assignments, student will develop the insights, skills and attitudes necessary for becoming a successful student. No credit after former BA 1000. Offered Every Term.

Restriction(s): Enrollment limited to students in the School of Business.

MGT 1040 Managing Diversity in the Workplace Cr. 3

Satisfies General Education Requirement: Diversity Equity Incl Inquiry

This course prepares students to become effective coworkers and managers in today's diverse workplace. Traditional management theories are analyzed within a multicultural framework and students will be exposed to current diversity management practices in the field. Practical and experiential activities designed to help students understand the concepts are provided. No credit after former BA 1040. Offered Yearly.

MGT 2530 Management of Organizational Behavior Cr. 3

Applied issues in management examined through a focus on the organization and its external environment, group functions and processes, and employee attitudes and behaviors. Offered Every Term.

Prerequisites: PSY 1010 with a minimum grade of D- or PSY 1020 with a minimum grade of D-

MGT 4500 Business Co-op Assignment Cr. 0

Must be elected by Professional Development Co-operative Program students during work semester. Offered for S and U grades only. No credit toward degree. Opportunity to put theory into practice on the job. Students will normally be assigned to cooperating business organizations for internship periods of one semester. Offered Every Term.

Equivalent: ACC 4500, FIN 4500, MKT 4500

MGT 4990 Directed Study in Management Cr. 1-3

Advanced readings and research or tutorial under the supervision of a faculty member in areas of special interest to student and faculty member. Offered Every Term.

Prerequisites: MGT 5510 with a minimum grade of D- and MGT 5530 with a minimum grade of D-

Restriction(s): Enrollment is limited to Undergraduate level students; enrollment limited to students in the School of Business.

Repeatable for 6 Credits

MGT 4991 Study Abroad Cr. 3

Study abroad programs in various countries. Programs run 10-15 days in length. Recent country programs have been in China; Netherlands, Germany, Poland; Italy and Canada. Travel within a given country with visits to various companies and cultural attractions. Traveling costs are over and above tuition and vary by country. Various reading and assignments required. Offered Winter, Spring/Summer.

Equivalent: GSC 4991, MKT 4991

Repeatable for 6 Credits

MGT 5100 Introduction to Sport & Entertainment Management Cr. 3

Provides an overview of the sport & entertainment industry, and examines issues encountered by sport and entertainment managers with special emphasis on the use of business principles to identify, attract and retain consumers. Offered Every Term.

Restriction(s): Enrollment is limited to Undergraduate level students.

Equivalent: SEM 5100

MGT 5510 Managing Organizational Structure and Processes Cr. 3

Analysis of strategic pressures on the organization. Application of advanced concepts of structured organizational change to contemporary organizational design problems. Offered for undergraduate credit only. Offered Fall, Winter.

Prerequisites: MGT 2530 with a minimum grade of D-

Restriction(s): Enrollment is limited to Undergraduate level students; enrollment limited to students in the School of Business.

MGT 5530 Advanced Organizational Behavior Cr. 3

Analysis and application of advanced organizational behavior concepts relevant to managing in a complex and changing environment. Topics include: leading and managing organizational change; solving workplace problems creatively; communicating effectively in a diverse work environment; building and empowering effective teams. Offered for undergraduate credit only. Offered Fall, Winter.

Prerequisites: MGT 2530 with a minimum grade of D-

Restriction(s): Enrollment is limited to Undergraduate level students; enrollment limited to students in the School of Business.

MGT 5550 Special Topics in Management Cr. 3

This course covers critical management topics relevant to today's current and aspiring managers and leaders. Offered Intermittently.

Prerequisite: MGT 2530 with a minimum grade of C-

Restriction(s): Enrollment is limited to Undergraduate level students; enrollment limited to students in the School of Business.

Repeatable for 6 Credits

MGT 5560 Building Leadership Competencies Cr. 3

The course is designed to provide an understanding of how and why effective leaders do what they do. The instructor will integrate theory, practice, scientific evidence, hands-on experience, and personal reflections to help students achieve the following goals: 1) gain awareness of personal attributes and a unique style of leadership, 2) understand what effective leadership is and how to build a leadership skillset, and 3) identify leadership solutions to real-world challenges in organizations. Offered Yearly.

Prerequisite: MGT 2530 with a minimum grade of D-

Restriction(s): Enrollment is limited to Undergraduate level students; enrollment limited to students in the School of Business.

MGT 5650 The Entrepreneur and Venture Creation Cr. 3

Nature of entrepreneurship and the role of the entrepreneur in society. Focus on the critical factors and special problems associated with the process of creating new business ventures. Emphasis on development of a business plan. Offered for undergraduate credit only. No credit after EI 5000. Offered Yearly.

Prerequisites: ACC 3010 with a minimum grade of C, FIN 3290 with a minimum grade of D-, MGT 2530 with a minimum grade of D-, and MKT 2300 with a minimum grade of D-

Restriction(s): Enrollment is limited to Undergraduate level students; enrollment limited to students in the School of Business.

MGT 5700 Human Resource Management Cr. 3

Theory, policies, procedures and practices in employment relationships. Topics: strategic HRM, legal environment of HRM, equal employment opportunity, job analysis and design, employment planning, recruitment, selection, training and development, performance appraisal, compensation and benefits, labor relations, health and safety. Managerial and policy implications; linkages between HRM practices and organizational effectiveness. Offered for undergraduate credit only. Offered Every Term.

Prerequisites: MGT 2530 with a minimum grade of D-

Restriction(s): Enrollment is limited to Undergraduate level students; enrollment limited to students in the School of Business.

MGT 5730 Introduction to People Analytics Cr. 3

Most people-related decisions in organizations are based on intuition and experience rather than on employee data. In this course, students will gain an understanding of the types of people-related decisions that can be addressed using people analytics in an organizational setting. Students will develop critical thinking skills to draw meaningful conclusions across a range of HR contexts. Students will also utilize software to apply basic statistics concepts and principles to people-related data. Offered Yearly.

Prerequisite: MGT 5700 with a minimum grade of C-

Restriction(s): Enrollment is limited to Undergraduate level students; enrollment limited to students in the School of Business.

MGT 5740 Employee Relations Cr. 3

Development and maintenance of employee-management relations, including employee and management rights and responsibilities, administration and creation of employment contracts and handbooks, and management of employee attitudes and behaviors. Students typically complete a collective bargaining simulation. Offered for undergraduate credit only. Offered Yearly.

Prerequisites: MGT 2530 with a minimum grade of C-

Restriction(s): Enrollment is limited to Undergraduate level students; enrollment limited to students in the School of Business.

MGT 5770 Staffing and Selection Cr. 3

This is an advanced course that covers the Human Resource Management (HRM) functions of staffing (HR planning and recruitment) and selection. These functions are responsible for bringing talent—the central source of competitive advantage—into organizations. It is assumed that students have a basic familiarity with the major concepts, functions, and activities of HRM. Recent developments in recruitment and selection will be emphasized, with a particular focus on innovative methods that align with organizational strategy and mission, metrics for assessing the effectiveness of such methods, and the legal implications and challenges posed by these methods. Offered Fall, Winter.

Prerequisites: MGT 5700 with a minimum grade of D-

Restriction(s): Enrollment is limited to Undergraduate level students; enrollment limited to students in the School of Business.

MGT 5790 Internship in Management Cr. 3

Student performs assigned tasks and responsibilities in a professional manner under supervision of host-employer for minimum 160 hours during the semester, abiding by rules and regulations established by the employer and expected of all employees; student must satisfactorily complete all course requirements outlined in the internship program for the School of Business Administration. Offered for undergraduate credit only. Offered Every Term.

Prerequisites: MGT 2530 with a minimum grade of C and 9 credits from (BA 1000-6999 (must be taken at WSU), ACC 1000-6999 (must be taken at WSU), GSC 1000-6999 (must be taken at WSU), FIN 1000-6999 (must be taken at WSU), MGT 1000-6999 (must be taken at WSU), MKT 1000-6999 (must be taken at WSU), ISM 1000-6999 (must be taken at WSU), or BLW 2510-5190 (must be taken at WSU))

Restriction(s): Enrollment is limited to Undergraduate level students; enrollment limited to students in the School of Business.

MGT 5900 Project Management Cr. 3

Understanding and appreciation of the different knowledge areas of project management. Insight into developing the inputs, tools, techniques, and outputs to successfully manage products. Offered for undergraduate credit only. No credit after former ISM 5900. Offered Yearly.

Prerequisites: ISM 3630 with a minimum grade of C and MGT 2530 with a minimum grade of C

Restriction(s): Enrollment is limited to Undergraduate level students; enrollment limited to students in the School of Business.

Equivalent: TIS 5900

MGT 6020 Contemporary Principles of Management Cr. 2

Basic principles of organization theory and behavior in contemporary organizational settings. Offered for graduate credit only. No credit after former BA 6020. Offered Every Term.

Restriction(s): Enrollment is limited to Graduate level students; enrollment limited to students in the School of Business.

MGT 6890 Strategic Management and Business Policy Cr. 3

Managing the firm as an integrated unit under conditions of uncertainty. Integration of concepts and skills covered in previous specialized courses. Offered for undergraduate credit only. Offered Every Term.

Restriction(s): Enrollment is limited to Undergraduate level students; enrollment limited to students in the School of Business.

MGT 6995 Management Capstone: Applying Management and Leadership Principles Cr. 3

Capstone course that focuses on 1) integrating and applying management theory and best practices to applied projects, 2) increasing students' self-awareness of their own management and leadership strengths, and 3) strengthening students' leadership and professional skill sets. Offered Every Term.

Prerequisites: MGT 5530 with a minimum grade of C-, MGT 5700 with a minimum grade of C-, and 6 credits from MGT 5000-9999

Restriction(s): Enrollment is limited to Undergraduate level students; enrollment limited to students in the School of Business.

MGT 7040 Managing Organizational Behavior Cr. 3

Contemporary issues in managing and leading people and organizations. Topics include: creativity, culture change, leadership, teamwork, cross-cultural factors, performance management, and organizational change. No credit for undergraduate management majors. No credit after former BA 7040. Offered Every Term.

Prerequisites: MGT 6020 with a minimum grade of C

Restriction(s): Enrollment is limited to Graduate level students; enrollment limited to students in the School of Business.

MGT 7070 Social Perspectives on the Business Enterprise Cr. 3

Political, social, legal, ethical, regulatory, environmental, and global issues that interrelate with business decisions in the societal fabric. No credit after former BA 7070. Offered Every Term.

Prerequisites: MGT 6020 with a minimum grade of C

Restriction(s): Enrollment is limited to Graduate level students; enrollment limited to students in the School of Business.

MGT 7080 Strategic Management Cr. 3

Application of theory and concepts regarding strategic formulation and implementation from the perspective of senior management, to integrate the functional areas and provide a unified direction for the firm when it is operating in complex local and/or global environments. No credit after former BA 7080. Offered Every Term.

Prerequisites: MGT 6020 with a minimum grade of C

Restriction(s): Enrollment is limited to Graduate level students; enrollment limited to students in the School of Business.

MGT 7620 Complex Organizations Cr. 3

The formal structure and processes in complex organizations: departmentalization, decentralization, authority and power, relationships between groups, organizational design and evaluation. Factors affecting organizational design, adaptation to environments, and designing effective decision-making systems. Offered Yearly.

Prerequisites: BA 7040 with a minimum grade of C

Restriction(s): Enrollment is limited to Graduate level students.

MGT 7630 Organizational Change and Development Cr. 3

Analysis of the impact of dynamic forces, particularly globalization, on the theory, methods, and skills involved in designing and implementing planned changes in organizations. Offered Intermittently.

Prerequisites: BA 7040 with a minimum grade of C

Restriction(s): Enrollment is limited to Graduate level students.

MGT 7640 Management of Human Resources Cr. 3

Theory, policy, research and process issues in employment relationships. The specific personnel practices of planning, selecting, employee development and appraisal, compensation and labor relations examined as they relate to conceptual and pragmatic views of management or employee behavior. Offered Every Term.

Prerequisites: BA 7040 with a minimum grade of C

Restriction(s): Enrollment is limited to Graduate level students.

MGT 7650 Strategic Human Resource Management Cr. 3

Survey of human resource management from a strategic perspective. Formulation and implementation of human resource strategy addressed for recruitment, placement, training, development, issues in an international community. Offered Yearly.

Prerequisite: MGT 7640 with a minimum grade of C

Restriction(s): Enrollment is limited to Graduate level students.

MGT 7660 Entrepreneurial Management Cr. 3

Nature of entrepreneurship and role of entrepreneur. Focus on problematic issues involved in creating and managing a small business. Emphasis on special knowledge and skills required of an entrepreneurial manager. Individual students may act as consultants to entrepreneurs or small business owner/managers. Offered Yearly.

Restriction(s): Enrollment is limited to Graduate level students.

MGT 7670 Leadership Excellence Through Workplace Inclusion Cr. 3

This course equips students with the skills and knowledge to navigate today's diverse workplaces and employee relations. Integrating diversity, equity, and inclusion (DEI) principles with practical management strategies, students will develop the tools to excel as leaders in any organizational setting. By the end of the course, students will be prepared to foster inclusive workplaces where all employees can thrive. Offered Yearly.

Equivalent: ELR 7670

MGT 7700 Leadership and Management of Innovation and Technology Cr. 3

Technology and innovation in corporations. Building on principles of leadership and management, consideration of technology, innovation, organizational effectiveness and global competition. Offered Yearly.

Restriction(s): Enrollment is limited to Graduate level students.

MGT 7730 People Analytics Cr. 3

The goal of this course is to equip students with the knowledge and skills needed to set-up and implement a data-driven approach to improving people-related decision-making in organizations. Through this course, students will develop critical thinking skills about people analytics by applying basic statistics concepts and principles to HR-related data. Students will gain an understanding of the types of problems that can be addressed using people analytics through examples from a range of HR contexts and will use statistical software to analyze data to draw meaningful conclusions. Offered Yearly.

Restriction(s): Enrollment is limited to Graduate level students.

MGT 7750 Managing Employee Relations Cr. 3

Development and maintenance of employee-management relations, including employee and management rights and responsibilities, administration and creation of employment contracts and handbooks, and management of employee attitudes and behaviors. Emphasis on union and management perspectives of the employment relationship. Offered Yearly.

Restriction(s): Enrollment is limited to Graduate level students.

MGT 7780 Workplace Negotiations Cr. 3

The purpose of this course is to examine the process of negotiations. It focuses on the skills, strategies, and techniques behind effective negotiating. The course content is applicable to a broad spectrum of work- or business-related relationship challenges faced by managers and professionals. This course embraces an active experiential approach to learning in an effort to bridge the theoretical and pragmatic aspects of negotiations. Offered Yearly.

Restriction(s): Enrollment is limited to Graduate level students.

Equivalent: DR 7210

MGT 7815 Strategic Leadership Cr. 3

Academic and practitioner views of strategic leadership to understand the dynamics of leadership influence in complex organizations. Offered Fall, Winter.

Prerequisite: BA 7040 with a minimum grade of C

Restriction(s): Enrollment is limited to Graduate level students.

MGT 7816 Leading Self and Others Cr. 3

This course is designed to empower students with essential interpersonal leadership competencies through self-reflection exercises, assessments, and practical application. Students enhance their understanding of their own leadership capabilities and challenges via a personal leadership development plan that incorporates their unique self-awareness goals and strategies for continuous growth. By integrating theory with real-world experiences, students refine critical leadership competencies to lead effectively in diverse organizational contexts. Offered Yearly.

Restriction(s): Enrollment is limited to Graduate level students.

MGT 7820 Improvisation in Business Organizations Cr. 3

This course facilitates learning and skill building based on organization studies research on improvisation in business. Students participate in a variety of experiential exercises from organizational behavior and theatrical improvisation. Using organization studies literature informed by theatrical and jazz metaphors, students learn and apply underlying concepts of improvisation including good communication, active listening, creative thinking, rapid response, concentration, focus, teamwork, and building a positive culture of agreement. Offered Every Term.

Restriction(s): Enrollment is limited to Graduate level students.

MGT 7850 Management through Constructive Persuasion Cr. 3

Introduction to methods of persuasion. Students learn how persuasion strategies can be applied in listening, speaking and written formats for business management situations. Offered Yearly.

Restriction(s): Enrollment is limited to Graduate level students.

MGT 7895 Internship in Management Cr. 3

Students work a minimum of 160 hours for fifteen weeks in an entry-level management position in management. Offered Every Term.

Restriction(s): Enrollment is limited to Graduate level students.

Repeatable for 6 Credits

MGT 7900 Project Management Cr. 3

Management of resources (budget, personnel, materials, etc.) within the scope of a given project; understanding and appreciation for the different knowledge areas of project management; insight into identification of inputs, tools, and techniques of project management. No credit after TIS/ MGT 5900 or after former ISM 5900 or ISM 7900. Offered Yearly.

Restriction(s): Enrollment is limited to Graduate level students.

Equivalent: TIS 7900

MGT 7950 Business and Sustainability Cr. 3

How organizations can be good to the environment while being profitable. Sustainability concerns such as climate change, rising energy prices, natural resource depletions, and air pollution. Evaluation of aspects of business operations including marketing and communications, stakeholder engagement, product development, operations, supply chain management, and reporting concerns. Offered Fall.

Prerequisites: BA 7040 with a minimum grade of C or BA 7050 with a minimum grade of C

Restriction(s): Enrollment is limited to Graduate level students.

Equivalent: MKT 7950

MGT 7995 Directed Study in Management Cr. 1-3

Advanced independent readings and research under supervision of a graduate faculty member in areas of special interest to student and faculty member. Offered Every Term.

Restriction(s): Enrollment is limited to Graduate level students.

Repeatable for 3 Credits

MGT 8000 Seminar in Management Cr. 3

Selected topics in the management and organizational sciences. Offered Intermittently.

Prerequisite: BA 7040 with a minimum grade of C

Restriction(s): Enrollment is limited to Graduate level students.

Repeatable for 6 Credits