

BA - BUSINESS ADMINISTRATION

BA 5800 Business Virtual Global Internship Cr. 1-6

The Internship allows students to apply the knowledge they have acquired through the virtual internship opportunity to gain practical experience in their professional areas of interest. Podium Education will be the main course used for this virtual global internship. This internship course also allows students to explore areas where they want to pursue a career. You will have the opportunity to reflect on your work experience with an intercultural lens, document your experience, and articulate the essential skills you develop from the virtual global internship course. Students earning a minimum B- grade will receive a badge for their LinkedIn site. Offered Every Term.

BA 8050 Seminar in Marketing Theory Cr. 3

Reading seminar; approaches to marketing and consumer behavior theory from historical and philosophy of science perspectives. Contributions from disciplines such as international business, economics, psychology, sociology, anthropology, operations research, and psychometrics. Publishable paper expected of students. Offered Every Other Year.

Prerequisites: BA 7050 with a minimum grade of C

Restriction(s): Enrollment limited to students in the PhD in Business Administration program; enrollment is limited to Graduate level students.

BA 8054 Seminar in Marketing Strategy Cr. 3

Seminar focuses on strategic marketing issues, including marketing strategy theory; innovation theory; corporate, business, and marketing strategy; new product development strategy; industry structure, competition, and competitive advantage; market orientation; alliances and inter-organizational relationships; knowledge management and organizational learning; customer relationship management; and marketing organization. Offered Yearly.

Restriction(s): Enrollment is limited to Graduate level students.

BA 8056 Special Topics Seminar in Marketing Cr. 3

Seminar focuses on the product/branding and the distribution/supply chain functions, as well as the public policy issues in marketing and international business theory and the theory of the multinational enterprise. Its topical coverage will change from one cohort to another in light of faculty interest, department and School staffing needs, and dissertation topic interests of the students in the cohort. Offered Yearly.

Restriction(s): Enrollment is limited to Graduate level students.

BA 8058 Advanced Topics in Consumer Behavior Cr. 3

Role of consumer in global economy; integrated marketing issues (IMC), movement toward relationship marketing (RM) across the value added chain to the development of consumer analysis. Conditions, issues, and practices; dimensions of strategic advertising. Offered Yearly.

Prerequisites: BA 8050 with a minimum grade of C

Restriction(s): Enrollment limited to students in the PhD in Business Administration program; enrollment is limited to Graduate level students.

BA 8120 Theory of Finance Cr. 3

Modern corporate finance theory for finance doctoral students. Offered Yearly.

Prerequisites: FIN 7220 with a minimum grade of C

Restriction(s): Enrollment is limited to Graduate level students.

BA 8121 Seminar in Corporate Finance Cr. 3

Theoretical and empirical studies in corporate finance for finance doctoral students. Offered Yearly.

Prerequisites: BA 8120 with a minimum grade of C

Restriction(s): Enrollment limited to students in the PhD in Business Administration program; enrollment is limited to Graduate level students.

BA 8122 Empirical Methods in Finance Cr. 3

Fundamental asset pricing theories and empirical methods used in modern financial economics for finance doctoral students. Offered Yearly.

Prerequisites: BA 8120 with a minimum grade of C

Restriction(s): Enrollment limited to students in the PhD in Business Administration program; enrollment is limited to Graduate level students.

BA 8123 Seminar in Corporate Governance Cr. 3

Theories and empirical studies in corporate finance for finance doctoral students. Offered Yearly.

Prerequisites: BA 8120 with a minimum grade of C

Restriction(s): Enrollment is limited to Graduate level students; enrollment limited to students in the School of Business.

BA 8124 Seminar in Asset Pricing Cr. 3

This doctoral seminar examines a variety (and non-exhaustive list) of topics in Asset Pricing. The seminar is driven by student presentations on three or four papers every week. All students are expected to engage in the discussion of the papers at hand. Students will produce two paper replications, each one covering a different topic. Students will advance their knowledge across the general asset pricing discipline and learn to participate in the academic process (i.e., publishing, reviewing, etc.) in finance. Offered Yearly.

Restriction(s): Enrollment is limited to Graduate level students; enrollment limited to students in the School of Business.

BA 8129 Development of an Effective Research Program in Finance Cr. 3

The primary purpose of this doctoral research seminar is to facilitate the development of doctoral students' research ideas. One of these ideas should be developed into a full paper with the aim of submitting it to a peer-reviewed journal. Other aims of this seminar include: socializing students to the practices of the academy in the U.S., familiarizing students with major streams of research, preparing students for the dissertation process, and helping students to develop presentation skills. Offered Every Term.

Restriction(s): Enrollment is limited to Graduate level students.

BA 8220 Seminar in Organizational Behavior Cr. 3

Areas such as motivation, reward systems, leadership, organizational culture and performance, job design, groups and teams, and decision making. Concepts, theories and fundamentals of organizational behavior (OB); areas of current research, application in global business environment. Offered Yearly.

Prerequisites: BA 7040 with a minimum grade of C or MGT 7640 with a minimum grade of C

Restriction(s): Enrollment limited to students in the PhD in Business Administration program; enrollment is limited to Graduate level students.

BA 8221 Seminar in Strategic Management Cr. 3

Theories and concepts in the strategic management literature including contemporary concepts that apply to the international context. Offered Yearly.

Prerequisites: BA 8220 with a minimum grade of C

Restriction(s): Enrollment limited to students in the PhD in Business Administration program; enrollment is limited to Graduate level students.

BA 8420 Seminar in Organizational Theory Cr. 3

Theories of organization for doctoral students. Offered Yearly.

Prerequisites: BA 8220 with a minimum grade of C

Restriction(s): Enrollment limited to students in the PhD in Business Administration program; enrollment is limited to Graduate level students.

BA 8777 Professional Development Seminar for Business Doctoral Students Cr. 1-3

Exposure to professional development areas in preparation for productive academic careers; teaching, research writing, and academic culture. Offered Yearly.

Restriction(s): Enrollment is limited to Graduate level students.

Repeatable for 3 Credits

BA 8900 Development of Effective Research Programs in Business Cr. 3

For doctoral students with a major cognate in finance, management, or marketing. Development, design and execution of effective research projects. Offered Yearly.

Prerequisites: BA 8058 with a minimum grade of C, BA 8122 with a minimum grade of C, and BA 8420 with a minimum grade of C

Restriction(s): Enrollment limited to students in the PhD in Business Administration program; enrollment is limited to Graduate level students.

BA 8995 Special Research Topics in Business Cr. 1-3

Advanced research topics for business administration Ph.D. students. Offered Every Term.

Restriction(s): Enrollment limited to students in the PhD in Business Administration program; enrollment is limited to Graduate level students.

Repeatable for 3 Credits

BA 9990 Pre-Doctoral Candidacy Research Cr. 1-8

Research in preparation for doctoral dissertation. Offered Every Term.

Restriction(s): Enrollment limited to students in the PhD in Business Administration program; enrollment is limited to Graduate level students.

Repeatable for 12 Credits

BA 9991 Doctoral Candidate Status I: Dissertation Research and Direction Cr. 7.5

Dissertation research. Offered Every Term.

Restriction(s): Enrollment limited to students with a class of Doctoral Candidate; enrollment limited to students in the PhD in Business Administration program; enrollment is limited to Graduate level students.

BA 9992 Dissertation II Cr. 7.5

Dissertation research. Offered Every Term.

Prerequisite: BA 9991 with a minimum grade of S

Restriction(s): Enrollment limited to students with a class of Doctoral Candidate; enrollment limited to students in the PhD in Business Administration program; enrollment is limited to Graduate level students.

BA 9993 Dissertation III Cr. 7.5

Dissertation research. Offered Every Term.

Prerequisite: BA 9992 with a minimum grade of S

Restriction(s): Enrollment limited to students with a class of Doctoral Candidate; enrollment limited to students in the PhD in Business Administration program; enrollment is limited to Graduate level students.

BA 9994 Doctoral Candidate Status IV: Dissertation Research and Direction Cr. 7.5

Dissertation research. Offered Every Term.

Prerequisite: BA 9993 with a minimum grade of S

Restriction(s): Enrollment limited to students with a class of Doctoral Candidate; enrollment limited to students in the PhD in Business Administration program; enrollment is limited to Graduate level students.

BA 9995 Candidate Maintenance Status: Doctoral Dissertation Research and Direction Cr. 0

Offered Every Term.

Prerequisite: BA 9994 with a minimum grade of B

Restriction(s): Enrollment limited to students with a class of Doctoral Candidate; enrollment limited to students in the PhD in Business Administration program; enrollment is limited to Graduate level students.

Fees: \$434.8